

New Northwest Broadcasters: Fairbanks, AK

KFAR (AM), KWLF (FM), KTDZ (FM), KXLR (FM), KCBF (AM)

October 1, 2010 –September 30, 2011

Full-Time Positions Filled

Full-Time Position	Position Title	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Show Host/ Promotions Mgr	10/15/2010	Fairbanks Daily News Miner	0	0
			www.postjobfree.com	1	0
			Alaska Job Center - Alexsys	0	0
			Alaska Broadcasters Association website	0	0
			http://classifiednewsminer.com Career website	0	0
			http://jobs.radio-online.com	2	0
			New Northwest Broadcasters Websites (5 station websites)	2	0
			UAFcareerconnect.uafcc	0	0
			Fairbankshelpwanted.com	0	0
			www.todays-classifieds.com	0	0
			www.craigslist.com	1	0
2	Production Manager	1/24/2011	UAFcareerconnect.uafcc	0	0
			New Northwest Broadcasters On air announcements (All Stations)	0	0
			www.mediastaffingnetwork.com	1	0
			http://classifiednewsminer.com Career website	0	0
			www.postjobfree.com	1	0
			Fairbankshelpwanted.com	0	0
			www.craigslist.com	1	0
			www.allaccess.com	0	0
			Alaska Job Center - Alexsys	0	0
			www.careeracademy.edu	0	0
			Charter College Career Services	0	0

			Alaska Broadcasters Association website	1	0
			www.myaircheck.com	0	0
			New Northwest Broadcasters Websites (4 station websites)	0	0
			Fairbanks Daily News Miner	1	1
3	Administrative Assistant/Front Desk	6/9/2011	Fairbanks Daily News Miner	0	0
			http://classifiednewsminer.com Career website	1	0
			Fairbankshelpwanted.com	5	0
			New Northwest Broadcasters corporate website	0	0
			Alaska Job Center - Alessys	2	0
			Alaska Broadcasters Association website	0	0
			New Northwest Broadcasters Websites (5 station websites)	0	0
			UAFcareerconnect.uafcc	0	0
			www.craigslist.com	1	0
			www.todays-classifieds.com	0	0
			www.postjobfree.com	0	0
			www.careeracademy.edu	0	0
			Personel Plus Employment agency	1	1
4	Traffic Director	6/10/2011	Fairbanks Daily News Miner	1	0
			http://classifiednewsminer.com Career website	0	0
			Fairbankshelpwanted.com	1	0
			New Northwest Broadcasters corporate website	0	0
			Alaska Job Center - Alessys	1	1
			Alaska Broadcasters Association website	0	0
			New Northwest Broadcasters Websites (5 station websites)	0	0
			UAFcareerconnect.uafcc	0	0

		www.craigslist.com	1	0
		www.todays-classifieds.com	0	0
		www.postjobfree.com	0	0
		www.careeracademy.edu	0	0
		TDGA.org	3	0
* See Attached List of Recruitment Sources for Contact Information				

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Fairbanks Daily News Miner PO Box 70710, Fairbanks, Alaska 99707	Shawna Murray Classified (907) 459-7547 Preferred Method – In person	2	N
2	www.tdga.org	Preferred Method – Online	3	N
3	Charter College Career Services	Preferred Method – email	0	N
4	www.allaccess.com	Preferred Method – Online	0	N
5	UAFcareerconnect.uafcc	Preferred Method – Online	0	N
6	Personel Plus Emppoyment agency	3437 Airport Road Fairbanks AK (907) 452-7587 Preferred Method – Phone	1	N
7	www.careeracademy.edu	Fax 907-563-8330 Ph 907-563-7575 Preferred Method – Fax	0	N
8	www.myaircheck.com	Preferred Method – Online	0	N

9	Fairbankshelpwanted.com		6	N
		Preferred Method – Online		
10	www.mediastaffingnetwork.com		1	N
		Preferred Method – Online		
11	Alaska Job Center - Alexsys 675 7 th Avenue Ste. B Fairbanks Alaska 99701 www.jobs.state.ak.us	Teresa Quekenbush (907) 451-5958 Preferred Method – Online	3	N
12	www.craigslist.com		4	N
		Preferred Method – Online		
13	http://jobs.radio-online.com		2	N
		Preferred Method – Online		
14	www.postjobfree.com	Preferred Method - Online	2	N
16	http://classifiednewsminer.com Career website PO Box 70710, Fairbanks, Alaska 99707	Shawna Murray Classified (907) 459-7547 Preferred Method – In Person	1	N
17	New Northwest Broadcasters on line www.xrock959.com www.mytedfm.com www.kwolf981.com www.kfar660am.com www.820sports.com	Duane Wilson (503)-861-6620 Preferred Method – Email	2	N
18	New Northwest Broadcasters (KFAR,KWLF,KCBF,KXLR, KTDZ) On Air 819 1st Avenue Fairbanks Alaska 99701	Perry Walley (907) 451-5910 Preferred Method – In person	0	N
19	www.todays-classifieds.com	Preferred Method – Online	0	N
20	Alaska Broadcasters Association P.O. Box 102424 Anchorage Alaska 99510 www.akbroadcasters.org	Darlene Simono (907) 258-2424 Preferred Method – Email	1	N
21	New Northwest Broadcasters Corporate Website www.nnradio.com	Duane Wilson (509)783-0783	0	N

Preferred Method –
Email

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement
1	UAF Career Tech Expo 2011. March 2nd 2011	Job Fair	New Northwest broadcasters had a booth at the Wednesday March 2nd 10am-5pm UAF Career Tech Expo at the UAF Wood Center. Enlightening students about careers in broadcasting,	Glen Anderson (OM), Rob Smith (OA), Debra Wright (OA), Perry Walley (GM)
2	State of Alaska Department of Labor Fairbanks Center's Annual Job Fair March 21st 2011.	Job Fair	New Northwest broadcasters had a booth at the March 21st 2011 10am-6pm. Annual Job Fair at the Carlson Center 2nd Avenue Fairbanks Alaska. Discussed careers in Broadcasting in the Fairbanks area. posted openings for Board operators & Account Executive Sales	Ken Viehmer (OA), Glen Anderson (OM), Robert Smith (OA)
3	Tanana Middle School 2011 Career Fair Friday March 25th 2011	Job Fair	Tanana 1st Annual 2011 Career Fair 9:30am - 2:30pm Friday March 4th, 2011. Educating the students about the many careers that are available to them. Learning Conference Career Fair. Ken Viehmer spoke to Over 400 students during the Job Fair	Ken Viehmer (OA)